

## **To whom it may concern,**

Let me start out with a question: are we still supposed to start letters with "To whom it may concern"? It seems kind of weird to start with "Dear" when writing a letter to my supervisor and/or boss—not that I don't think of you fondly, it just seems like the type of thing you say to family and friends, not the people who make life-changing decisions about your career. Anyway, now that I've lost your attention, it's time to get it back:

### **HOW CAN I BE THE BEST EMPLOYEE POSSIBLE AND PROVIDE YOU WITH EVERYTHING YOU NEED TO RUN THE BEST COMPANY POSSIBLE?**

What a question—I'm glad you asked! Every company needs great employees. You obviously have great taste in employees, which is why you hired me! But I recently learned about an opportunity that can help me become an even better employee: attending the upcoming ignite520 conference. This event is designed to help the community's young professionals learn from business leaders in their chosen fields, connect with other young professionals, and make lasting relationships with professional benefits.

Purchasing my conference pass will allow you to help me help you. When you invest in your employees, you're investing in the future of your company—and that's one future I definitely plan to help you achieve. Please let me know if you'd be interested in purchasing my conference pass (and also potentially giving me some time off to prepare for the event...or is that pushing it?).

**Sincerely,**

